



**ONLINE  
INSTITUTE**

**WEBINAR SPONSORSHIP**

[www.timeascause.com](http://www.timeascause.com)



# INTRODUCING:

Timea's Cause Online Institute is committed to helping industry partners promote their products and services to the TC Online Institute audience in variety of ways. TC Online Institute webinars offer the perfect opportunity to support quality online education to members of your targeted sector as well as the promotion of your company and the great work you do. With more than 5000 followers and counting from various sectors, there is ample opportunity for marketing to your target audience.

# WHAT

Timea's Cause Online Institute is North America's leading cross sectoral online hub for leading organizations, corporations and subject matter experts from the Public sectors specializing in Human Trafficking.

TC online Institute is the home of many recognized established presenters, subject matter experts, and their curriculums. It is also providing a one-stop-shop for all sectors to not only find training, but up to date legislation information, as well as news about new technology or solutions. TC Online Institute is bringing the Human Trafficking community together from around the world and offer a home to the most respected presenters and experts.

Our year round reach with both live and recorded sessions, is estimated to be up to 2000 members from your targeted industry per year.

## TC Online Institute Partners by the Numbers *(UP TO DATE)*

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- Over 50 Award Winning, Internationally and Nationally Recognized Speakers
- Over 20 Countries represented
- Private and Public agencies from North America
- North American Industry Associations and Regulators
- 15 Trained professional Survivor/Speakers
- Tech companies and Artificial Intelligence solutions



# SUSTAINABLE SPONSOR BENEFITS

Yearly Sponsorship Packages

# SCHOLARSHIP OFFERING

**PRICE / STUDENT**  
**\$5,000 + HST**

Plus travel arrangements for the Student/ Survivor to attend the Ceremony by your company.



## TC Online Institute Scholarship offering opportunities

Your company is invited to offer a One-time Scholarship package for a Survivor of Human Trafficking in your selected Country, Region, or City. The recipient can spend the funds on life skill building courses, or public or private education efforts. The funds will be distributed by TC Online Institute in partnership with Government Regulated Public Service Provider agencies and Law Enforcement Globally.

- Your company will be invited to speak at our Live launching session
- Your company will be invited to speak at our Annual event
- Social media promotions all year long, with your company name and logo (potential reach/ up to 14,000/per post)
- 5% off all TC Online Institute courses in 2021
- **Your company will be invited to the Scholarship ceremony during our Annual event and reward the Survivor/Student in person**



# WEBINAR SPONSOR BENEFITS

Yearly Sponsorship Packages

# WEBINAR SPONSOR BENEFITS

# DIAMOND PACKAGE

**YEAR ONE**  
**\$15,000 + HST**



## 4 Live, Co-Presentations/Year

Co-presenting LIVE with National and International Survivor/Educators, professionally trained by TC Online Institute with your subject matter expert speaker on the issue of Human Trafficking in North America. Your company will provide a 15-minute presentation on your solution (product) to your target audience with a Live Q & A session.



## 2 Pre-Recorded

Co-presenting, Pre-recorded with National and International Survivor/Educators professionally trained by TC Online Institute with your subject matter expert speaker on the issue of Human Trafficking in North America. Your company will provide a 10-minute presentation on your solution (product) to your target audience.



## Follow up

Your company will be able to send a follow up email to our audience members to thank them for their participation.



## All year Visibility

- Your company is welcome to contribute to our “Resource Page” with white papers or any other educational materials connected directly to Modern Day Slavery and Human Trafficking
- Your company logo will be posted on the “Classroom entrance” landing page
- Your company logo will be placed on our Partnership landing page for all year visibility
- Your company will be invited to speak at our Live launching session
- Your company will be invited to speak at our Annual event
- 15% off of the original ticket price on all TC online institute courses to all of your employees in 2021
- 10 Free TC Online institute 1-year Gold membership passes (Value of \$2400)
- Social media promotions all year long, with your company name and logo
- (potential reach/ up to 14,000/per post)

# GOLD PACKAGE

**YEAR ONE**  
**\$12,000 + HST**



## 3 Live, Co-Presentations/Year

Co-presenting LIVE with National and International Survivor/Educators professionally trained by TC Online Institute with your subject matter expert speaker on the issue of Human Trafficking in North America. Your company will provide a 10-minute presentation on your solution (product) to your target audience with a Live Q & A session.



## 2 Pre-Recorded

Co-presenting, Pre-recorded with National and International Survivor/Educators professionally trained by TC Online Institute with your subject matter expert speaker on the issue of Human Trafficking in North America. Your company will provide a 5-minute presentation on your solution (product) to your target audience.

- Your company is welcome to contribute to our “Resource Page” with white papers or any other educational materials connected directly to Modern Day Slavery and Human Trafficking
- Your company logo will be placed on our Partnership landing page for all year visibility
- Your company will be invited to speak at our Live launching session
- Your company will be invited to speak at our Annual event
- 10% off of the original ticket price on all TC online institute courses to all of your employees in 2021
- 5 Free TC Online Institute 1-year Gold membership passes (Value of \$1200.00)
- Social media promotions all year long with your company name and logo, (potential reach, up to 14,000)



## Follow up

Your company will be able to send a follow up email to our audience members to thank them for their participation.



# SILVER PACKAGE

**YEAR ONE**  
**\$10,000 + HST**



## 3 Live, Co-Presentations/Year

Co-presenting LIVE with National and International Survivor/Educators professionally trained by TC Online Institute with your subject matter expert speaker on the issue of Human Trafficking in North America. Your company will provide a 10-minute presentation on your solution (product) to your target audience with a Live Q & A session.

- Your company logo will be placed on our Partnership landing page
- Your company will be invited to speak at our Live launching session
- Your company will be invited to speak at our Annual event
- 5% off of the original ticket price on all TC Online Institute courses to all of your employees in 2021
- 5 Free TC Online Institute 1 year Gold membership (Value of \$1200)
- Social media promotions all year long with your company name and logo (potential reach up to 14,000)



## 2 Pre-Recorded

Co-presenting, Pre-recorded with National and International Survivor/Educators professionally trained by TC Online Institute with your subject matter expert speaker on the issue of Human Trafficking in North America. Your company will provide a 5-minute presentation on your solution (product) to your target audience.

# BRONZE PACKAGE

**YEAR ONE**  
**\$6,500 + HST**



## 2 Live, Co-Presentations/Year

Co-presenting LIVE with National and International Survivor/Educators professionally trained by TC Online Institute with your subject matter expert speaker on the issue of Human Trafficking in North America. Your company will provide a 5-minute educational presentation on your existing best practices and solution (product) to your target audience with a Live Q & A session.

- Your company logo will be placed on our Partnership landing page
- Your company will be invited to speak at our Live launching session
- Your company will be invited to speak at our Annual event
- 5% off all TC Online Institute courses in 2021
- 3 Free TC Online Institute 1 year Gold membership (Value of \$720)
- Social media promotions all year long with your company name and logo (potential reach up to 14,000)

# MARKET PLACE



## During Conference One-time Appearance

**\$2,500 / WEBINAR**

Co-presenting opportunities for up to 10 minutes with our Keynote speaker on your company, best practices, existing solution, or products.



## Before Conference Appearance

**\$1,500 / APPEARANCE**

Individual Webinar sponsorship opportunities, Webinar starting with a quick 1-2-minute introduction of the company, presentation on existing work in the Anti Modern-Day Slavery movement, best practices, with company logo and contact information.



## During Conference Appearance

**\$1,000 / WEBINAR**

Live or Pre-Recorded Webinar Visibility with Company video and or audio commercial (provided by the company) played during the webinar (up to 1 minute).



## Resource / Information Page

**\$650 / YEAR LONG VISIBILITY**

Your company is welcome to contribute to our "Resource Page" with white papers or any other educational materials connected directly to Modern Day Slavery and Human Trafficking.



## **FOR MORE INFORMATION CONTACT**

**Sponsor and Partnership Relations**

[info@timeascause.com](mailto:info@timeascause.com) | [www.tconlineinstitute.com](http://www.tconlineinstitute.com)

[\*HST means Harmonized taxes based on Ontario and Canadian tax laws and regulations. It is 13% of the net cost. Only Indigenous groups and agencies are exempt to be charged.]